Form PTO 1449 (Modified)	U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE		ATTY DOCKET NO. 7791-0057-25 CONT		SERIAL NO. 08/905,501			
LIST OF	REFER	ENCES CITED BY APF	APPLICANT Michael C	SCBOC	CIE at al			
				Michael C. SCROG		GROUP		
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U.S. PATENT DOCUMENTS								
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OTHER REFERENCES (Including Author, Title, Date, Pertinent Pages, etc.)								
17.10	AW	"Electronic Coupon Program Offers Data Base Potential" by Kelly Shermach, Marketing News, 9/25/95 (3 pages)						
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	*Examiner: Initial if reference is considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant							